



**RIGHTNETWORK**  
ALL THAT'S RIGHT WITH THE WORLD

COMPANY OVERVIEW



RIGHT NOW THERE'S A PLACE FOR A NEW CONVERSATION AND A  
NEW OPPORTUNITY FOR ALL THAT'S RIGHT.

IT'S A NEW NETWORK FOR OPEN MINDS, BIG HEARTS, AND LIVING  
OUT LOUD.

AFTER ALL, IT'S A GREAT BIG PARTY AND WE NEED A NEW PLACE  
TO PLAY.

**JOIN IN.**

# THE THREE-SCREEN APPROACH

RIGHTNETWORK LAUNCHES ON TELEVISION, WEB AND MOBILE IN THE SUMMER OF 2010. OUR MISSION IS CLEAR: TO ENTERTAIN, ENGAGE AND ENLIGHTEN AMERICANS WHO ARE LOOKING FOR CONTENT THAT REFLECTS AND REINFORCES THEIR PERSPECTIVE AND WORLDVIEW. RIGHTNETWORK WILL BECOME AN INTEGRAL, RELEVANT PIECE OF THEIR DAILY MEDIA CONSUMPTION ONE THAT CONSISTENTLY IMPACTS THE POLITICAL AND CULTURAL DISCUSSIONS OF AMERICANS. ACCESSIBLE ANYWHERE, ANYTIME, FROM EVERY DEVICE.



# ONLINE



At the core of the RIGHTNETWORK experience is a clean, sophisticated website that enables simple watching, reading, commenting and sharing of content. Entertainment, opinion and reaction is constantly served fresh, so RIGHTNETWORK isn't just part of the conversation, it's helping to define it. A new home for thought-provoking material from power brokers from Washington to Hollywood.



# TELEVISION



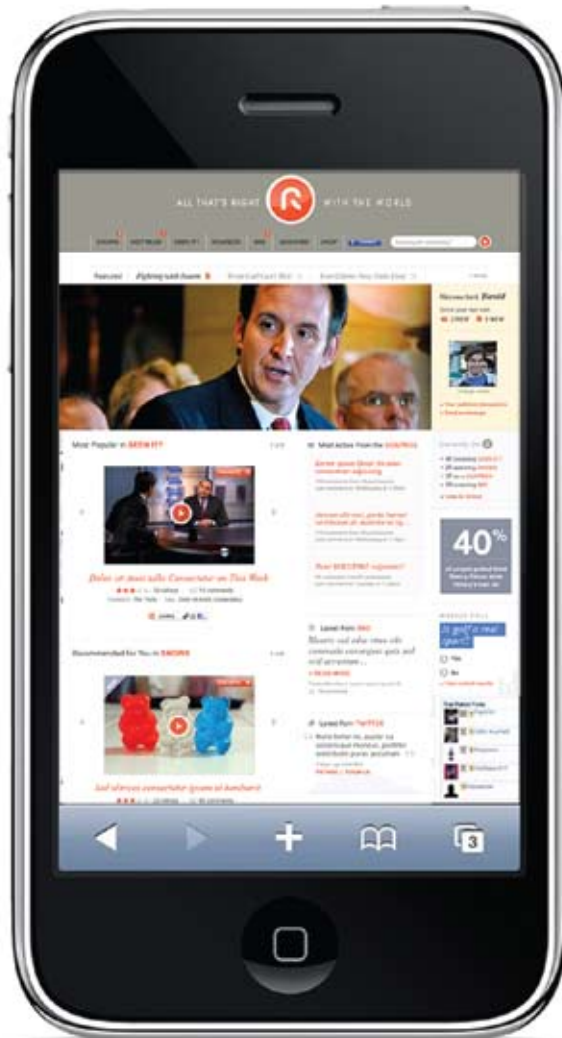
On television, through partners including Comcast, RIGHTNETWORK delivers programming on demand that enables our audience to watch what they want, when they want. Everything Right, at the click of a remote. The lineup focuses on entertainment with Pro-America, Pro-Business, Pro-Military sensibilities — compelling content that inspires action, invites a response, and influences the national conversation.



# MOBILE



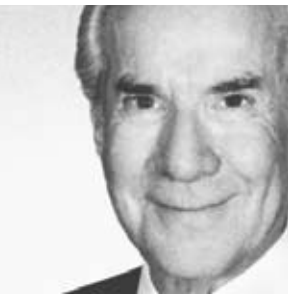
RIGHTNETWORK meets our audience where they live, work and play, on their terms, from any mobile device. Technologically progressive, RIGHTNETWORK will serve up video, location-based news, community and mobile apps that keep the audience engaged and informed on the go. It's the power of RIGHTNETWORK in your hands.





“ RIGHTNETWORK IS FILLING A BIG GAP WITH ENTERTAINMENT PROGRAMS THAT COMBINE COMPELLING CONTENT WITH A PERSPECTIVE WE DON'T GENERALLY GET FROM THE MEDIA. WE'RE BRINGING OUTSTANDING TALENT AND PRODUCTION VALUES TO OUR TELEVISION, INTERNET AND MOBILE PLATFORMS. I'M PROUD TO BE PART OF THIS TEAM! ”

**KELSEY GRAMMER**  
ACTOR / PRODUCER



“ WE'RE CREATING A WELCOME PLACE FOR MILLIONS AND MILLIONS OF AMERICANS WHO'VE BEEN LOOKING FOR AN ENTERTAINMENT NETWORK AND MEDIA CHANNEL THAT REFLECTS THEIR POINT-OF-VIEW. RIGHTNETWORK WILL BE THE PERFECT PLATFORM TO ENTERTAIN, INFORM AND CONNECT WITH THE AMERICAN MAJORITY ABOUT WHAT'S RIGHT IN THE WORLD. ”

**ED SNIDER**  
CHAIRMAN OF COMCAST-SPECTACOR



“ THE RIGHT PLACE FOR THE RIGHT MESSAGES ABOUT THE FOUNDING PRINCIPLES OF THIS NATION... RIGHTNETWORK. ”

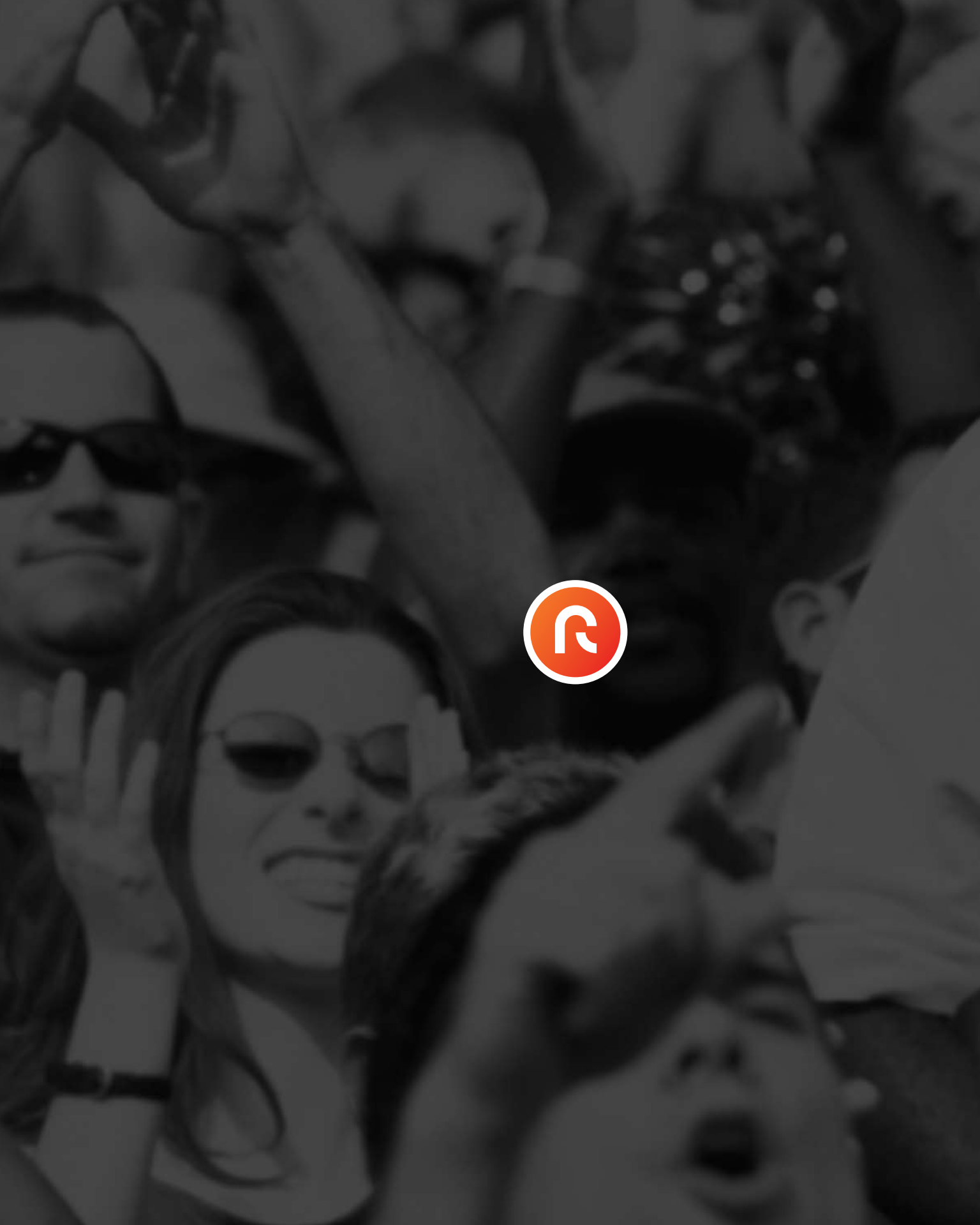
**HERMAN CAIN**  
RADIO TALK SHOW HOST / TV COMMENTATOR

AMERICANS ARE CONCERNED AND PASSIONATE ABOUT THE FUTURE OF THE COUNTRY. RIGHTNETWORK CONNECTS AMERICANS TO EVERYTHING THAT'S RIGHT, MEETING US ON OUR TERMS, HOW WE LIVE, IN A LANGUAGE WE UNDERSTAND.

**AND IT BEGINS  
RIGHT HERE, RIGHT NOW,  
WITH RIGHTNETWORK.**



**THE RIGHT TIME,  
RIGHT NOW.**





**RIGHTNETWORK**  
ALL THAT'S RIGHT WITH THE WORLD

[RIGHTNETWORK.com](http://RIGHTNETWORK.com)